Reserve your space: June 29 | Materials due: July 23

ABCT’s Program Book is the official guide to the Annual Convention activities from Thursday, November 15 – Sunday, November 18. The program is shared among colleagues and is the resource most frequently referred to throughout the Convention and as an archival resource.

- Trim size: 5 1/2” x 8 1/2”, perfect bound
- Black-and-white (except for inside front and back covers)
- Final ad must be submitted as a high-resolution PDF or TIFF. All images must be 300 dpi or above.

**Convention Program Book**

**Prime Ad Placements**

- Inside front cover $2,500 4 3/8" x 7 1/4"
- Inside back cover $2,500 4 3/8" x 7 1/4"

**Regular Ad Placements (front pages of book)**

- Full page $1,500 4 3/8" x 7 1/4"
- 1/2 page $800 4 3/8" x 3 1/2"
- 2-page spread $2,300

Reserve your space: June 29 | Materials due: July 23

**SPONSORSHIP OPPORTUNITIES**

**Show your commitment to ABCT**

- Tote bags $15,000
- Lanyards $7,500
- Pens $5,500
- Mobile app $10,000 (2 available at $5,000 each)
- Charging station $5,000

**Exhibit Hall Refreshment Break**

- Friday $7,000
- Saturday $7,000
- Sunday $7,000

**CONVENTION ATTENDEES MAILING LIST**

Please check which format you would prefer. List will include attendee name and address only. Let the ABCT attendees know in advance that you are attending the ABCT 52nd Annual Convention and where they can find you.

**RENT A BOOTH OR USE A PACKET INSERT AND YOU QUALIFY FOR A 25% discount on a CONVENTION ATTENDEES MAILING LIST.**

List will include attendee name and address only. You will receive the mailing list approximately 4 to 6 weeks before the Convention. To qualify for this discount, mailing lists must be prepaid.

**LIST VIA**

- eMail regular $260 25% off — $195
- Disk regular $285 25% off — $215
- Labels regular $300 25% off — $225

**MAIL LIST TOTAL _________**

**PAYMENT TOTAL _________**

**Visa | MasterCard | American Express | Check**

Account Number ___________________________________________ CVV _________ Expiration Date _______

Cardholder Name (please print) ________________________________

Signature ____________________________________

“I authorize you to charge the payment”