

Advertising

• Acceptance and Commitment Therapy • Addictive Behaviors • Adolescents • Aging •
AIDS/HIV • Alcohol Abuse • Anger • Anxiety • Assessment • Autism • Behavioral
Medicine • Biofeedback • Bipolar Disorder • Cancer • Cardiac Rehab • Risk Reduction •
Child Abuse • Children • Cognitive Behavior Therapy • Community • Coping Skills •
Crime • Death & Dying • Depression • Developmental Disability • Dialectical
Behavior Therapy • Dietetics & Nutrition • Dissociative Disorders • Divorce •
Mediation • Eating Disorders • Education/Teaching • Elimination Disorders • Emotional
Disorders • Employee Assistance Programs • Family Therapy • Feminist Therapy • Fitness
• Forensic Psychology • Functional Assessment • Gerontology • Group Therapy •
Health & Physical Education • Headache • Health Promotion • Hearing Impaired •
Homelessness • Hyperactivity • Hypnosis • Managed Health Care • Marital Therapy •
Media Psychology • Medicine • Mental Retardation • Mood Disorders •
Neuropsychology • Nursing • Obesity • Obsessive-Compulsive Disorder • Occupational •
Organizational • Pain • Panic Disorder • Parenting • Pediatrics • Personnel
Management • Phobia • Physically Handicapped • Posttraumatic Stress Disorder •
Premarital Therapy • Program Development • Psychiatry • Psychiatric Nursing •
Psychiatric Social Work • Psychoeducational Evaluation • Psychopharmacology •
Public Health • Rape/Victimization • Rational Emotive Behavior Therapy •
Rehabilitation • Religious Issues • Schizophrenia • School Psychology • Self-Injurious
Behavior • Sexual Behavior • Sexual Orientation • Sleep Disorder • Smoking/Tobacco •
Social Anxiety • Social Skills • Special Education • Sports • Staff Training • Stress •
Suicide • Trauma • Trichotillomania • Violence • Virtual Reality •

 ABCT

**Association
for Behavioral
and Cognitive
Therapies**

Job Bank

Introducing the ABCT Job Bank, a new on-line resource designed to help you recruit qualified mental health professionals. The ABCT Job Bank will help streamline your hiring process with:

With 4,800 members, ABCT's Job Bank offers the most targeted advertising for your industry job openings, plus:

- Quick and easy job posting
- Quality candidates
- On-line reports that provide job activity statistics
- Simple pricing options

EMPLOYERS

JOB BANK PACKAGES

Single 30-day Online Job Posting Package

Members: \$150.00
Nonmembers: \$200.00

Three 30-day Online Job Posting Packages

Members: \$400.00
Nonmembers: \$540.00

Five 30-day Online Job Posting Packages

Members: \$600.00
Nonmembers: \$800.00

Ten 30-day Online Job Posting Packages

Members: \$1,125.00
Nonmembers: \$1,500.00

Twenty 30-day Online Job Posting Packages

Members: \$2,000.00
Nonmembers: \$2,750.00

<http://jobbank.abct.org>

Behavior Therapy

Published in partnership with Elsevier, *Behavior Therapy* is a quarterly international journal devoted to the application of the behavioral and cognitive sciences to the conceptualization, assessment, and treatment of psychopathology and related clinical problems. It features high-quality, research-based empirical reports and state-of-the-art reviews emphasizing behavior therapy data and theory.

ADVERTISING ORDERS AND INQUIRIES

USA, Canada, and South America: Tino DeCarlo, Advertising Department, Elsevier Inc., 360 Park Avenue South, New York, NY 10010-1710, USA; phone: (+1) (212) 633 3815; fax: (+1) (212) 633 3820; e-mail: t.decarlo@elsevier.com.

Europe and ROW: James Kenney, Advertising/Commercial Sales Department, Elsevier Ltd., 84 Theobald's Road, London WC1X 8RR, United Kingdom; phone: +44 (0) 20 7611 4494; fax: +44 (0) 20 7611 4463; e-mail: j.kenney@elsevier.com.

Cognitive and Behavioral Practice

Published quarterly, in partnership with Elsevier, *Cognitive and Behavioral Practice* is ideal for practicing mental health professionals, as well as educators and researchers with an interest in the clinical application of their findings. Articles explore, often through case studies, topics relevant to day-to-day practice, including diagnosis, assessment, therapeutic interventions, and problems faced by practitioners.

ADVERTISING ORDERS AND INQUIRIES

USA, Canada, and South America: Tino DeCarlo, Advertising Department, Elsevier Inc., 360 Park Avenue South, New York, NY 10010-1710, USA; phone: (+1) (212) 633 3815; fax: (+1) (212) 633 3820; e-mail: t.decarlo@elsevier.com.

Europe and ROW: James Kenney, Advertising/Commercial Sales Department, Elsevier Ltd., 84 Theobald's Road, London WC1X 8RR, United Kingdom; phone: +44 (0) 20 7611 4494; fax: +44 (0) 20 7611 4463; e-mail: j.kenney@elsevier.com.

the Behavior Therapist



An ABCT tradition, *tBT* has stimulated readers for over 30 years with its high-quality, thought-provoking articles on cognitive and behavioral practice, theory, and research, including humor, reviews, training program overviews, clinical dialogues, and news of the field. A publication devoted to work by seasoned clinicians and researchers and students alike, often featuring theoretical debates among pioneers of the field, *tBT* is an excellent educational tool and archive of the field's evolution. Received by all ABCT members (8 times a year), *the Behavior Therapist* is ABCT's most popular publication.

Save 10% when running the same size ad in 8 consecutive issues, or save 5% for same size ad in 4 consecutive issues (applies only to display ads).

Classifieds

Advertisements for positions available and positions wanted are charged at **\$4.00 per line**. All other classified notices (books, pamphlets, commercial products, conferences, workshops, and general announcements) are charged at **\$4.50 per line, \$15 minimum**. Each line contains approximately 42 characters. Corrections or revisions in copy will not be accepted after the camera-ready deadline. Proofs are not supplied. Advertisers are invoiced after publication.

Issue	Insertion Order Deadline	Camera-Ready Deadline
January	December 2	December 8
February	January 3	January 10
March	February 3	February 14
April	March 3	March 14
June	May 3	May 10
September	August 2	August 9
October	September 1	September 8
Winter	November 2	November 10

Display Advertising

AD SIZE	INCHES (width x depth)	RATE
back cover	7 1/8 x 7	\$550
full page	7 1/8 x 9 7/16	\$400
2/3 page	4 11/16 x 9 7/16	\$275
1/3 page H	4 11/16 x 4 3/4	\$175
1/3 page V	2 3/16 x 9 7/16	\$150
1/6 page H	4 11/16 x 2 3/16	\$75
1/6 page V	2 3/16 x 4 11/16	\$75
1/2 page V	4 11/16 x 7 1/4	\$250
1/2 page H	7 1/8 x 4 3/4	\$250

MECHANICAL REQUIREMENTS

- printing method: offset
- black-and-white
- halftone screening: 133 LPI
- trim size: 8 1/2" x 11"
- binding: saddle stitched
- PDF, Quark files, and camera-ready art accepted
- proof must accompany digital file submissions

Classified ads may be e-mailed directly to Stephanie Schwartz, Advertising Manager, at sschwartz@abct.org, or fax 212-647-1865. Camera-ready art may be sent electronically; or mail hard copy to Stephanie Schwartz, ABCT, 305 Seventh Ave., 16th floor, New York, NY 10001.

Convention Program Book



As the official guide to convention activities, the **Program Book** has a circulation of 9,000. Mailed in early September, the program is shared among colleagues and is the resource most frequently referred to throughout the fall and at the convention.

Trim size: 5 1/2" x 8 1/2", perfect bound. Halftone screening: 133 LPI.

SIZE	RATE	WIDTH X DEPTH
Full page	\$850	4 3/8" x 7 1/4"
Half page	\$475	4 3/8" x 3 1/2"
1/4 page horizontal	\$300	4 3/8" x 1 3/4"
1/4 page vertical	\$300	2 1/8" x 3 1/2"

Insertion-order due: June 8
Final ad/art/PDF due: June 22

- Exhibiting
- Packet distribution

→ contact Tonya Childers: tchilders@abct.org

Mailing List Rentals

Promote your product or service to all or any segment of ABCT's membership by renting our mailing list. ABCT can customize its list to give you exactly the member breakdown that will be most effective and cost-efficient for your marketing needs. ABCT's mailing list is updated daily. Most orders are shipped within 10 days of receipt. Please direct all orders to Lisa Yarde, Membership Services Manager, at the phone number below or via e-mail at lyarde@abct.org. Disk or pressure-sensitive labels (extra cost) are available. All lists will be run in ZIP Code order unless requested otherwise. Overnight or 2-day delivery service are available.

To Rent Our Mailing List:

Contact Lisa Yarde:
212-647-1890, ext. 212
lyarde@abct.org

ABCT Does Not Give Brokerage Discounts

- ENTIRE LIST: DISKETTE: \$260
- PRESSURE-SENSITIVE LABELS: \$290
- PARTIAL LISTS HAVE A MINIMUM \$90 FEE (UNDER 600 NAMES)

Invoices are enclosed with all orders—payable within 30 days.

- postage/handling: \$25 for first-class delivery
- overnight & 2-day delivery available at extra cost

POPULATIONS SERVED	117 Body Dysmorphic Disorder	26 Health & Physical Education	41 Psychiatry
101 all ages	88 Cancer	62 Headache	42 Psychiatric Nursing
102 children (under 12)	79 Cardiac Rehab/ Risk Reduction	25 Health Promotion	43 Psychiatric Social Work
103 adolescents (13-17)	10 Child Abuse	80 Hearing Impaired	63 Psychoeducational Evaluation
104 adults (18-64)	11 Children	61 Homelessness	69 Psychopharmacology
105 aged (65 & over)	60 Cognitive Behavior Therapy	27 Hyperactivity	44 Public Health
106 primarily females	12 Community	28 Hypnosis	76 Rape/Victimization
107 primarily males	77 Computer Applications	85 Managed Health Care	98 Rational Emotive Behavior Therapy
109 individuals	64 Coping Skills	67 Management Development Training	45 Rehabilitation
110 couples	13 Crime	29 Marital Therapy	81 Religious Issues
111 families	70 Death & Dying	56 Media Psychology	71 Residential Behavior Treatment
112 groups	14 Depression	30 Medicine	46 Schizophrenia
113 all of the above	15 Developmental Disability	31 Mental Retardation	47 School Psychology
SPECIALTY INTERESTS	100 Dialectical Behavior Therapy	95 Mood Disorders	78 Self-Injurious Behavior
99 Acceptance and Commitment Therapy	18 Dietetics & Nutrition	32 Neuropsychology	48 Sexual Behavior
01 Addictive Behaviors	82 Dissociative Disorders	33 Nursing	91 Sexual Orientation
02 Adolescents	74 Divorce Mediation	75 Obesity	66 Sleep Disorder
03 Aging	17 Eating Disorders	58 Obsessive-Compulsive Disorder	93 Smoking/Tobacco
87 AIDS/HIV	18 Education - Teaching	83 Occupational	102 Social Anxiety
04 Alcohol Abuse	72 Elimination Disorders	34 Organizational	49 Social Skills
05 Anger	19 Emotional Disorders	35 Pain	50 Special Education
116 Asperger's Disorder	84 Employee Assistance Programs	86 Panic Disorder	89 Speech Therapy
115 Attention-Deficit Disorder	101 Eye Movement Desensitization and Reprocessing	36 Parenting	51 Sports
114 Attention-Deficit/Hyperactivity Disorder	20 Family Therapy	37 Pediatrics	73 Staff Training
57 General Anxiety Disorder	21 Feminist Therapy	38 Personnel Management	52 Stress
06 Assessment	22 Fitness	39 Phobia	53 Suicide
07 Autism	59 Forensic Psychology	40 Physically Handicapped	54 Trauma
08 Behavioral Medicine	23 Gerontology	90 Posttraumatic Stress Disorder	97 Trichotillomania
09 Biofeedback	24 Group Therapy	68 Premarital Therapy	55 Violence
92 Bipolar Disorder		65 Program Devel. & Eval.	94 Virtual Reality

ABCT Advertising: Guidelines & Rules

Statement of Nondiscrimination: ABCT is committed to a policy of equal opportunity in all of its activities, including employment. ABCT does not discriminate on the basis of race, color, creed, religion, national or ethnic origin, sex, sexual orientation, gender identity or expression, age, disability, or veteran status.

It is the policy of the Board of Directors of ABCT that all advertisers for jobs or training positions review the ABCT nondiscrimination policy. If an advertiser's policy differs from ABCT's nondiscrimination policy, it must be stated in the advertisement. (For example, "The nondiscrimination policy of Corporation XYZ differs from the ABCT policy in that it does not include religion or ethnic origin.")

- Advertisements must meet all relevant legal, professional, and ethical guidelines.

- ABCT publications are published for, and on behalf of, the membership and the CBT community. The Association reserves the right to unilaterally reject, omit, or cancel advertising which, by its tone, content, or appearance, is not in keeping with the essentially scientific, scholarly, and professional nature of its publications.

SERVICES. ABCT membership mailing lists may be sorted by geographical location, membership category (Full, Associate, and/or Student), highest degree obtained, specialty areas, and/or populations served. Up to eight member categories and/or specialty areas can be requested per list.

TERMS. ABCT reserves the right to review all information for appropriateness before approving rental of its mailing list. All orders must be accompanied by a sample of the information being mailed and a letter stating the advertiser's intent to use the mailing list on a one-time basis only. ABCT's mailing list is the sole property of ABCT and may not be duplicated.

- The Association reserves the right to refuse ads which, because of omissions or inaccuracies, provide misleading or incorrect information.

- Publication of any advertisement by ABCT is neither an endorsement of the advertiser nor of the products or services advertised. ABCT is not responsible for any claims made in an advertisement. Advertisers and advertising agencies assume liability for all content (including text representation and illustrations) of advertisements printed, and also assume responsibility for any claims arising therefrom made against the Publisher. The Publisher's liability for any error will not exceed the charge for the advertisement in question.

- Payment in full for advertising is due 30 days from date of invoice. The Publisher reserves the right to refuse any new order from delinquent agencies or advertisers, which shall be defined as having an outstanding balance beyond 90 days. •As a not-for-profit organization, ABCT does not offer advertising discounts, except where specified. Ads may not be cancelled after the closing date. All relevant discounts are applied to final invoice.